гunning electric



EV range in winter: what to expect?

It is perfectly normal for a vehicle's range to decrease in the winter. Under the most severe winter conditions, this decrease can be as high as 40%, but with the latest generation of batteries and their increased range, this short-term decrease will have little impact on day-to-day activities. Therefore, when it comes to choosing a vehicle that is best suited to your needs, it's important to make the right calculations, and to take into account the seasonal variations that you can expect in driving range.

<u>Find out more →</u>



Christine Beaulieu investigates

Actress Christine Beaulieu, the spokesperson for Running Electric, has interviewed a number

of experts in the field in an attempt to demystify some of the major issues surrounding the electrification of transportation in Quebec. Her research produced 10 short videos that touch on all facets relating to electric vehicles—battery manufacturing and recycling, health-related impacts, environmental impacts, and much more!



Congratulations to our winners!

In 2021, Running Electric held two contests that offered exciting prizes. Congratulations to Mr. Alain Champagne of Saint-Honore-de-Shenley, who won a one-year lease of a 2022 Chevrolet Bolt EV, a FLO charging station and an Electric Circuit charging credit! Congratulations also to Mr. Maxim Tétreault of Quebec City, who won an Electra Townie Go 7D electric bike following a test drive at a participating dealer during National Electric Vehicle Week.

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Exclusive offers for Electric Circuit members

Following a very successful pilot project launch in July 2021, Electric Circuit is officially kicking off its exclusive promotional rewards program for members that also provides a boost to local businesses. It has partnered with Quebec merchants to extend discounts and exclusive offers to users of its mobile app. Concentrated around charging sites, these offers are designed to make station stops more enjoyable and each one is identified on the Electric Circuit map with a flag or a dot, allowing EV drivers to see them whenever they open the app.

Find out more \rightarrow





Running Electric is an educational and promotional campaign on electric cars, with a test drive component. It is led by Équiterre with the financial support of the Government of Quebec.

Running Electric campaign partners include the Regroupement national des conseils régionaux de l'environnement, Hydro-Québec, Union des Municipalités du Québec, Association des Véhicules électriques du Québec, Corporation des concessionnaires d'automobiles du Québec, Corporation des concessionnaires d'automobiles de Montréal and CAA-Québec.

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