гunning electric



Christine Beaulieu investigates

In this 10-part video series, actor and spokesperson for Running Electric, Christine Beaulieu, works with specialists to demystify some of the most common questions about transportation electrification in Quebec. Are electric vehicles more environmentally friendly? Do they help solve some of our transportation problems? Can their batteries be recycled? Can charging stations be installed in condo buildings? These questions and more are answered in the video series on the Running Electric website.

<u>Watch the videos \rightarrow </u>





Discover the new plug-in models

Are you considering purchasing a new vehicle and thinking of switching to electric? Have a look at our new brochure for more information and for a list of the models of fully electric and plug-in hybrid vehicles currently available in Quebec. The brochure can help you calculate the financial and energy savings you can enjoy when switching to an electric car, and it also contains a host of other useful information (financial incentives, recharging options, benefits, etc.) to help you make an informed choice based on your needs.

Download the brochure \rightarrow



Sans détour, a podcast on electric vehicles

The **Sans détour** podcast (in French), presented by our partner CAA-Québec, is an 8-part series on electric mobility available on the CAA-Québec website or wherever you get your podcasts. The podcast's specialists look at electric mobility from every angle, from electric vehicle ranges and lifespans to charging stations. Two Équiterre sustainable mobility specialists join the podcast for episodes 7 and 8.

Listen to the podcast \rightarrow



Analysis: Understanding our dependence on light-duty trucks

SUVs, pickups and crossover vehicles are more popular than ever. In 2020, they represented almost 80% of new personal vehicle sales and, between 1990 and 2018, their number on Canadian roads increased by 280%. These vehicles have a heavy carbon footprint, emitting on average 31% more GHGs than a standard vehicle. A series of reports by Équiterre, in collaboration with Polytechnique Montréal, HEC Montréal and the CIRANO research group, provides the keys to understanding the Canadian public's preference for fuel-inefficient vehicles and offers possible solutions to reverse this trend.

<u>Learn more \rightarrow </u>





Running Electric is an educational and promotional campaign on electric cars, with a test drive component. It is led by Équiterre with the financial support of Transition énergétique Québec.

Running Electric campaign partners include the Regroupement national des conseils régionaux de l'environnement, Hydro-Québec, Union des Municipalités du Québec, Association des Véhicules électriques du Québec, Corporation des concessionnaires d'automobiles du Québec, Corporation des concessionnaires d'automobiles de Montréal and CAA-Québec.

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